PURELL® Healthcare CRT HEALTHY SOAP™
High Performance Foam

Maintaining healthy skin is critical for healthcare workers, as healthy skin is cleaner skin. Our revolutionary new soap, PURELL® Healthcare CRT HEALTHY SOAP™ High Performance Foam, sets a new standard for soap performance. CRT™ High Performance Soap removes more than 99% of biosoil and germs, without the use of the two most common skin irritants – antimicrobials and preservatives.¹,²

Healthy Hands are Cleaner Hands

Formulated for dry, sensitive skin, CRT™ High Performance Soap is better for skin than regular soap³.

- **Cleaner Ingredients** – Free of harsh preservatives, antimicrobials, parabens & phthalates
- **Biobased Content** – Meets USDA biobased criteria for handwash⁴
- **Clinically Proven** – Helps to maintain the skin’s natural moisture barrier*
- **Water Conservation** – Saves an average of 15,000 gallons per year in a 500-bed hospital⁵

---

**SKIN MOISTURE BARRIER INTEGRITY**

As measured by Transepidermal Water Loss versus Baseline
Less Water Loss = Healthier Skin

<table>
<thead>
<tr>
<th>Time (Days)</th>
<th>Day 3</th>
<th>Day 5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Worse (More Water Loss)</strong></td>
<td>20</td>
<td>16</td>
</tr>
<tr>
<td><strong>Better (Less Water Loss)</strong></td>
<td>0</td>
<td>4</td>
</tr>
</tbody>
</table>

- PURELL Healthcare CRT HEALTHY SOAP™ High Performance Foam
- Positive Control
- Top Selling Non-Antimicrobial Foam Soap
- Negative Control (Based on 12 handwashes per day)
Enhanced Soap Performance

Designed to optimize cleaning power, CLEAN RELEASE™ Technology cleans deeper. Here’s how:

- **2X Lower** – CLEAN RELEASE™ Technology lowers the soap’s interfacial tension\(^2\), improving its ability to spread at the skin’s topography, allowing it to **better remove soils & germs**.
- **Better Wash Experience** – **95% preferred** over regular soap\(^8\)

Soap that Works Better

CLEAN RELEASE™ Technology helps soap work better and remove more than 99% of soil & germs.

- **3.4X Fewer Germs** – CRT™ High Performance Soap lifts & washes away germs better than regular soap\(^2,10\)
- **32% Better Cleaning** – Removes 32% more biosoil than regular soap\(^1\)

Washing with soap and water is one of the most important steps to prevent the spread of germs.\(^7\)

<table>
<thead>
<tr>
<th>Hand Soap</th>
<th>ES4</th>
<th>ES6</th>
<th>ES8</th>
<th>Bottles</th>
<th>ADX™</th>
<th>LTX™</th>
</tr>
</thead>
<tbody>
<tr>
<td>PURELL® Soap Dispenser – White</td>
<td>5030-01</td>
<td>6430-01</td>
<td>7730-01</td>
<td>–</td>
<td>8820-06</td>
<td>1920-04</td>
</tr>
<tr>
<td>PURELL® Soap Dispenser – Graphite</td>
<td>5034-01</td>
<td>6434-01</td>
<td>7734-01</td>
<td>–</td>
<td>8828-06</td>
<td>1928-04</td>
</tr>
<tr>
<td>PURELL® Healthcare HEALTHY SOAP® High Performance Foam</td>
<td>5085-02</td>
<td>6485-02</td>
<td>7785-02</td>
<td>5775-04</td>
<td>8870-03</td>
<td>1970-02</td>
</tr>
</tbody>
</table>

\(^1\) Augustine Scientific, Newbury OH, Ex-Vivo Soil Removal Analysis, August 5, 2017
\(^3\) All references to regular soap are based on our top-selling non-antibacterial soap.
\(^4\) Does not contain an AM soap active ingredient.
\(^5\) Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Bobobse Content Beta-464684 May 9, 2017.
\(^7\) Sept 2, 2016 FDA News Release - http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm517478.htm
\(^8\) Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.