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GOJO SKIN PRODUCTS HIGHLIGHTED ON “CAR WARRIORS” TV SHOW

Akron, Ohio (February 24, 2012) – Car enthusiasts can tune in to see selected GOJO® skin care products featured on the current season of “Car Warriors” on SPEED.

“Car Warriors” is the ultimate car building show that pits two teams against each other to create a dream car in only 48 hours. The intense car customizing competition, which features two head-to-head teams from around the country, airs Wednesdays, 9 p.m. EST on SPEED. The second season starts Feb. 24, 2012.

GOJO provided its Cherry Gel Pumice Hand Cleaner, which contains skin conditioners and is pH balanced for skin comfort. The cleaner’s innovative gel formula with pumice spreads evenly and clings to hands and arms to deliver maximum cleaning power on heavy dirt, grease and oil. It also provides a quick, easy and complete rinse.

The crew of “Car Warriors” also used GOJO Scrubbing Wipes durable, dual-textured towels that are pre-moistened with a powerful cleaning solution. The extra-large size towel provides superior cleaning capacity. The scrubbing side removes the toughest soils, while the smooth side quickly absorbs dirt.

After the build is complete, the silicone- and scent-free GOJO HAND MEDIC® Professional Skin Conditioner was used to keep the hands and surrounding skin healthy and well-conditioned. It can be used before work, after hand washing and at night to help maintain the skin’s natural protective barrier. In addition, GOJO furnished its PURELL® Sanitizing Wipes.

“The crew of ‘Car Warriors’ understands that the hard work of building the ultimate custom car can get you up to your elbows in the toughest grease and grime,” said Diana Costanzo, marketing director for automotive/manufacturing at GOJO. “We strive to deliver effective products that leave skin feeling refreshed and looking great, giving hands-on workers in tough soils environments confidence in the condition of their hands both on and off the job.”

For more information on any of these GOJO products and more, contact your GOJO distributor or call 800.321.9647. You can also stay up to date by following GOJO on Facebook (www.facebook.com/GOJOToughSoils) and Twitter (@GOJOToughSoils).

About GOJO

[GOJO Industries, Inc.](http://www.gojo.com), inventors of PURELL® Instant Hand Sanitizer, distributes PURELL in consumer and away-from-home markets throughout the world. In addition, GOJO manufactures and distributes a full line of products under GOJO® and PROVON® brand names. GOJO has a 64-year history of leadership in improving well-being through hand hygiene and healthy skin. GOJO has products and programs to kill germs on hands and solve skin care-related problems in a variety of markets, including healthcare, foodservice, food processing, manufacturing, automotive, education, government and military. GOJO is a privately held corporation headquartered in Akron, Ohio, with offices in the United Kingdom, France, Australia, Japan and Brazil.

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