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GOJO, HANNA MOTORSPORTS CONTINUE PARTNERSHIP FOR RACING SUCCESS

Alliance Helps Promote Skin Health Program for Tough Soil Environments

AKRON, Ohio (February 24, 2012) – GOJO Industries, Inc. has announced its continued sponsorship of the Hanna Motorsports' team cars – including the namesake GOJO Firebird – for the 2012 race season.

"Partnering with a leader in exhibition drag racing affords us an ideal opportunity to not only gain GOJO brand awareness from this popular sport, but also allows us to promote our *GOJO Skin Health Program for Tough Soil Environments*," said Diana Costanzo, marketing director for automotive/manufacturing at GOJO. "The track and shop environments associated with drag racing present a multitude of tough soils that can leave hands dirty and dry with cracked and damaged skin. GOJO is committed to developing products that help technicians and other workers maintain healthy skin, and our sponsorship of Hanna Motorsports gives us great visibility with a large and involved audience."

"We are very proud to feature the GOJO brand on all of our team cars," said Al Hanna, president, Hanna Motorsports. "I know from years of direct experience that maintaining a winning drag racer can be extremely tough on your hands. GOJO hand cleaning and conditioning products really help keep my whole team's hands in good shape, and we'll be doing a great job promoting that fact through this continuing partnership."

The GOJO emblazoned Hanna Motorsports team cars will be featured at 55 events during the 2012 race season, including National Hot Rod Association (NHRA) events. In addition to the GOJO Firebird, Hanna Motorsports runs the Top Secret Firebird and the Queen of Diamonds 300 MPH Dragster.

"Our sponsorship of the Hanna Motorsports fans through product sampling at events puts the GOJO brand in front of millions of race enthusiasts and NHRA fans around the globe. We are looking forward to another successful, record-breaking season with the team, and using that success to promote our growing line of products created specifically for hard-working hands," said Costanzo.

To determine which GOJO product solutions will work best, the company has created the GOJO Product Wizard, available at www.gojo.com/automotive and www.gojo.com/manufacturing. Visitors simply click on the GOJO Product Wizard link and answer a quick questionnaire about their work environment. The list of product recommendations is specifically tailored to user needs and shows the corresponding part numbers to allow for easy ordering.

About GOJO

GOJO Industries, Inc., inventors of PURELL® Instant Hand Sanitizer, distributes PURELL in consumer and away-from-home markets throughout the world. In addition, GOJO manufactures and distributes a full line of products under GOJO® and PROVON® brand names. GOJO has a 64-year history of leadership in improving well-being through hand hygiene and healthy skin. GOJO has products and programs to kill germs on hands and solve skin care-related problems in a variety of markets, including healthcare, foodservice, food processing, manufacturing, automotive, education, government and military. GOJO is a

privately held corporation headquartered in Akron, Ohio, with offices in the United Kingdom, France, Australia, Japan and Brazil.

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