

FOR RELEASE March 31, 2011

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### **PURELL® Green Certified Instant Hand Sanitizer Among First to Earn USDA BioPreferred Product Label**

AKRON, Ohio (March 31, 2011, For U.S. Media) – The USDA has chosen PURELL Green Certified Instant Hand Sanitizer Foam, available through the AbilityOne Program under the SKILCRAFT® brand, as a featured product for the formal launch of its new BioPreferred Label Program. USDA Deputy Secretary Kathleen Merrigan made the announcement today at a biobased product meeting in Glenwillow, Ohio.

PURELL Green Certified Instant Hand Sanitizer is produced by [GOJO Industries Inc.](#) and is made with 100% naturally renewable plant-derived ethanol in a readily biodegradable formula. GOJO is one of the 11 companies approved to use USDA's new product label on certified biobased products.

PURELL Green Certified Instant Hand Sanitizer Foam in 1200 mL TFX™ (touch free) refills are sold under the SKILCRAFT brand through Travis Association for the Blind in Austin, Texas, one of 90 nonprofit agencies associated with National Industries for the Blind (NIB). NIB and its associated agencies provide employment for people who are blind by producing products and providing services to federal government customers.

“These companies are proving that innovation and agriculture can grow together to build a foundation for future growth in rural America as we work to win the future,” said Deputy Secretary Merrigan.

The new USDA product label indicates products have been independently certified to meet USDA BioPreferred program standards for biobased content.

“We are extremely pleased to be among the first products to attain the USDA's BioPreferred label,” said GOJO Global Sustainability Senior Marketing Manager Nicole Koharik. “The distinction furthers our company's sustainability efforts to promote hand hygiene for the well-being of people and the environment.”

NIB Director of Product Management for Jan/San MRO Products Shawn Spengler said, “We are proud to team with GOJO to provide quality products that support the federal government's greening initiative. At the same time, our partnership provides meaningful employment for people who are blind in Austin, Texas.”

The [USDA BioPreferred Program](#) promotes the purchase of biobased products that help reduce petroleum consumption and adverse environmental and health impacts. It awards labels to qualified

products to increase consumer recognition and use, and designates preferred products for federal agencies making purchasing decisions.

The world's first EcoLogo™-certified hand sanitizer, PURELL Green Certified Instant Hand Sanitizer, available in gel and foam, kills 99.99% of most common germs that may cause illness, and helps condition skin with a natural moisturizer in a fragrance-free and dye-free formulation.

### **About GOJO**

GOJO Industries, inventors of PURELL® Instant Hand Sanitizer, distributes PURELL in consumer and away-from-home markets throughout the world. In addition, GOJO manufactures and distributes a full line of products under GOJO® and PROVON® brand names. GOJO has a 64-year history of leadership in improving well-being through hand hygiene and healthy skin. GOJO has products and programs to kill germs on hands and solve skin care-related problems in a variety of markets, including healthcare, foodservice, food processing, manufacturing, automotive, education, government and military. GOJO is a privately held corporation headquartered in Akron, Ohio, with offices in the United Kingdom, France, Australasia, Japan and Brazil.

### **About National Industries for the Blind**

At National Industries for the Blind (NIB), it is our mission to enhance the opportunities for economic and personal independence of persons who are blind, primarily through creating, sustaining and improving employment. NIB and 90 associated agencies serve as the largest employer for people who are blind by the sale of SKILCRAFT® products and services through the AbilityOne Program, established by the Javits-Wagner-O'Day Act. [www.nib.org](http://www.nib.org)