

FOR IMMEDIATE RELEASE

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C.A.R.E. Solutions Hand Hygiene Toolkit For Nursing Directors **Now Available Online at GOJO.com**

Receiving your C.A.R.E. Hand Hygiene Toolkit is now fast and easy when you visit www.gojo.com/long-term-care/care-toolkit. Just fill out the online request form, and you'll receive your kit in 7 to 10 business days!

The C.A.R.E. Hand Hygiene Toolkit is designed especially for Directors of Nursing in long term care facilities. The Toolkit helps promote hand hygiene compliance to staff, residents and visitors.

C.A.R.E. components include:

- C** – Customized materials, including posters, brochures, meal tray reminders and buttons
 - Materials help you communicate the importance of hand hygiene with staff, residents and visitors.
 - Constant, consistent communication keeps your program top of mind for staff, residents and visitors.
- A** – Action plan, including creative ideas to build excitement and awareness about the program.
 - A pre-event survey lets you gain insight into your staff's current hand hygiene practices.
 - A post event survey will help determine the effectiveness of hand hygiene programs as well as gives you insights about the staff's progress.
 - Both surveys are available for preview and download on the website.
- R** – Recognition, including certificates for staff and patients' success
 - Certificates help encourage and reward good hand hygiene practices.
- E** – Education, including a video – Good Hand Hygiene: Making It Happen.
 - Easy-to-follow, step-by-step instructions reinforce the proper way for staff to wash and sanitize hands.
 - The information tells why PURELL® and PROVON® are proven to be the healthcare industry's most trusted brands.
 - Our hand hygiene video is now available on www.gojo.com/long-term-care/care-video and on YouTube.

To learn more about the C.A.R.E. Solutions Hand Hygiene Toolkit for Nursing Directors of long term care facilities, visit www.gojo.com/long-term-care/care-info or call the GOJO Customer Interaction Center at 1-800-321-9647.

GOJO Industries, inventors of PURELL Instant Hand Sanitizers, distributes it in away-from-home markets throughout the world. In addition, GOJO manufactures and distributes a full line of products under the

GOJO and PROVON brand names. GOJO has a 64-year history of leadership in improving well-being through hand hygiene and healthy skin. GOJO has products and programs to kill germs on hands and solve skin care-related problems in a variety of markets, including healthcare, foodservice, manufacturing, automotive, education, government and military. GOJO is a privately held corporation headquartered in Akron, Ohio, with offices in the United Kingdom, Japan and Brazil.

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