GOJO

HAND HYGIENE TIMES

Your resource for the latest news in effective infection control program development and best practices.

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Sustainability in Healthcare

Jane Kirk MSN, RN, CIC, Clinical Specialist

We often hear the term "sustainability" during discussions around ecology and going green, but one might ask what is sustainability and how does it relate to healthcare? According to the Environmental Protection Agency (EPA), sustainability refers to policies and strategies that meet society's present needs without compromising the ability of future generations to meet their own needs.[1] From a business perspective, the goal of sustainability is to increase long-term shareholder and social value, while decreasing industry's use of materials and reducing negative impacts on the environment. Applying this concept to hand hygiene products would be reflected in the process that health-care facilities go through to ensure that they are selecting hand hygiene products that are sustainable. Healthcare facilities are increasingly looking for products that are sustainable and environmentally friendly in both packaging and the contents of the package or bottle.

It can be difficult knowing whether a product is sustainable and "green." Often "green" versions of products are available, but one needs to be aware of what they are getting. Products certified by EcoLogo™[1] and Green Seal™[2] are thoroughly evaluated by these independent organizations and meet standards they have created for being environmentally responsible. EcoLogo is North America's most widely recognized and respected certification of environmental leadership. EcoLogo provides consumers with assurance that the products and services bearing the logo meet stringent environmental standards that have been verified by a third party auditor. EcoLogo is currently the only standard for instant hand sanitizers. Green Seal is an independent, non profit organization that uses science based standards to identify sustainability leadership in performance levels and practices for products and services. These certifications are essential to look for as the healthcare market becomes inundated with products that claim to be green and prevent the spread of healthcare infections.

1 Environmental Protection Agency. Sustainability. Retrieved from http://www.epa.gov/sustainability/basicinfo.htm
2 EcoLogo Program: Third party certification of environmentally preferable products. Retrieved from http://www.ecologo.org/en/greenproducts
3 Green Seal: The Mark of Environmental Responsibility. Retrieved from http://www.greenseal.org/findaproduct

THAT'S a FACT!

Health-related lost productive time costs employers $1,685 per employee or about $225.9 billion/year per year.[1] Green hospital buildings are healthier for patients, doctors and nurses. Studies have shown dramatic increases in the health, happiness, and productivity of people who work in green buildings.[2]

1 Stewart, Walter F, et al. "Lost Productive Work Time Costs From Health Conditions in the United States: Results From the American Productivity Audit". JOEM, Volume 45, Number 12, December 2003
2 USGBC and GGHC Working Together to Green the Healthcare Industry Press Release. November 29, 2007: http://www.usgbc.org/Docs/News/USGBC%20GGHC%20112907.pdf

Product Feature

PURELL® GREEN CERTIFIED INSTANT HAND SANITIZER

A healthy decision for people, places and the environment.

The GOJO Purpose, saving lives and making life better through well-being solutions, drives an ongoing commitment to sustainability. Core to our sustainability efforts is developing products that help reduce risks to health and well-being and are gentle, effective, and environmentally responsible.

You too can play an active role in promoting sustainability by promoting good hand hygiene with your customers and offering green certified products as part of your green cleaning bundle.

As a leader in the hand sanitizing category, GOJO has introduced PURELL® Green Certified Instant Hand Sanitizer – **the World's 1st Green Certified Hand Sanitizer***, this combined with our PROVON® Green Certified hand cleaner offers a green hand hygiene regimen that promotes health and well-being.

PURELL Green Certified Instant

Uses ethanol made from naturally renewable resources

The ethanol used in PURELL Green Certified Instant Hand Sanitizer is made from renewable resources that are replenished at a more rapid pace than consumption. Unlike synthetic resources, renewable resources advance sustainability by leveraging nature's capital.

- Meets EcoLogo™ CCD-170, the standard for environmental leadership and performance
- Meets USDA Biopreferred program bio-based content standards
- Made with 100% naturally renewable ethanol
- Fragrance free, dye free and readily biodegradable

Features environmentally friendly packaging

Packaged in our GOJO SMART FLEX technology, PURELL Green Certified refills offer the robust characteristics of standard rigid HDPE bottles, while using 30% less material. PURELL Green Certified Instant Hand Sanitizer dispenser refills:

- Use PET material - lightweight and recyclable
- Offer rugged performance - as durable as HDPE bottles
- Yield savings of over 250 tons of plastic each year
- Are completely see through which allows for easy viewing of product level.

Has the same germ killing power as the original PURELL

- Kills 99.99% of most common germs that may cause illness
- Formulated with 70% ethanol
- Helps condition skin with a natural moisturizer
- Fragrance free and dye free
- Provides formulas that are readily biodegradable[1]
- Offers dispenser refills that are made with lightweight recyclable material
- Dispensers feature SANITARY SEALED™ refills

The tools you need to promote Green Hand Hygiene

A complete set of tools are available to build hand hygiene awareness and support implementation of GOJO GREEN HYGIENE™ Solutions which include the use of GOJO Green Certified handwashing and hand sanitizing products. Choose from posters and signage, communications announcements, an implementation guide and more. Visit www.gojo.com/green for details.

PURELL Green Certified Hand Sanitizer and PROVON Green Certified Foam Hand Cleaner are a good choice in healthcare to promote the well-being of people and the environment.

Description	Order Number	Case Pack	Use with
PURELL Green Certified Instant Hand Sanitizer			
PURELL Green Certified Instant Hand Sanitizer Foam			
1200 ml TFX™ Refill	5391-02	2	2720-12
1200 ml FMX™ Refill	5191-03	3	5120-06
535 ml Bottle	5791-04	4	5700-06
PURELL Green Certified Instant Hand Sanitizer			
1200 ml TFX Refill	5491-04	4	2720-12
12 fl oz Bottle	3691-12	12	9005-12, 9007-12
8 fl oz Bottle	9691-12	12	

Description	Order Number	Case Pack	Use with
PURELL Instant Hand Sanitizer Skin Nourishing Foam *Now Green Certified*			
1200 ml TFX Refill	5398-02	2	2720-12
1000 ml TFX Refill	5399-02	2	2720-12
1200 ml FMX Refill	5198-03	3	5120-06
1000 ml FMX Refill	5199-03	3	5120-06
535 ml Bottle	5798-04	4	5700-06
PROVON® Green Certified Foam Hand Cleaner			
1200 ml TFX Refill	5382-02	2	2745-12
1250 ml FMX Refill	5182-03	3	5160-06

* First to meet an independent, 3rd party, type-1 Ecolab environmental standard for hand antiseptics

1. Formulas are readily biodegradable per OECD 301

A Look Ahead

next month's issue

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