



Marcella Kanfer Rolnick focuses on creating meaning and value every day through her diverse family enterprise – which includes GOJO, inventor of PURELL® Hand Sanitizer, and an array of early-stage ventures and philanthropic foundations. Marcella is Vice Chair of GOJO with a focus on championing sustainability, innovation, and organizational effectiveness. Keys to our success - core values that drive us to seek possibilities for making the world better; co-creation & collaboration; getting people, strategy and culture right; and non-stop learning.

Marcella serves on a wide variety of nonprofit and for-profit boards, including the Advisory Board of the Fowler Center for Sustainable Value at Case Western Reserve University. She holds a Stanford MBA and BA from Princeton's Woodrow Wilson School of Public & International Affairs. From Akron, OH, she resides in Brooklyn, NY, with her husband and four children.