

PURELL® One simple action. One huge benefit.



PURELL® Perfect Placement for Restrooms

PURELL® REFILLS

Description	Order Number	Case Pack	Use with Dispenser
PURELL Instant Hand Sanitizer TFX™ Touch-Free 1200 mL - Original Gel	5456-04	4	2720-12, 2780-12, 2790-12-EEU00
PURELL Instant Hand Sanitizer Foam TFX Touch-Free 1200 mL - Foam (Non-Aerosol)	5392-02	2	2720-12, 2780-12, 2790-12-EEU00

PURELL DISPENSERS

Description	Order Number	Case Pack
PURELL TFX Touch-Free Dispenser - Nickel Finish	2780-12	12
PURELL TFX Touch-Free Dispenser - Brushed Metallic	2790-12-EEU00	12
PURELL TFX Touch-Free Dispenser - Dove Gray	2720-12	12

Work with your GOJO representative to find the PURELL Perfect Placement in every restroom and enhance your building image.



Help reduce the risk of germs leaving the restroom -- and improve the image of your building -- by installing PURELL at the restroom exit.

Proven results

Proven results in reducing absenteeism. Results of outcome studies show significant decreases in absenteeism due to illness when PURELL Programs have been implemented.

Review the scientific evidence for yourself at www.GOJO.com/PURELLoutcomes

You'll be amazed by the effect. It encourages **better hand hygiene habits, cleaner restrooms** and **tenants, patrons and employees will thank you.**

www.GOJO.com/perfectplacement

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1. September 2007. Observational study sponsored by the American Society for Microbiology and the Soap and Detergent Association (SDA)
2. 2008 SDA Clean Hands Report Card® sponsored by the Soap and Detergent Association
3. PURELL is the largest-selling instant hand sanitizer brand in food, drug and massmerchandise retailers according to Information Resources International, Inc.



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America's #1 instant hand sanitizer³
The brand people know and trust.



PURELL Perfect Placement for Restrooms



Stop germs from leaving your restroom

1 out of 4 people who use the restroom **do not wash their hands**¹

46% of people who wash their hands **don't wash long enough** to be effective²

Germs on hands are transferred to other **surfaces throughout the building**

The Centers for Disease Control and Prevention recommend washing your hands or using an alcohol-based hand sanitizer as *"the best way to prevent illness and infection."*

But the fact of the matter is, people aren't washing their hands or aren't washing properly. And building occupants know it.

Real or perceived, **people believe the handle on the restroom door to be unclean**. As a result, they use paper towels to open the door and then throw them on the floor.



Ultimately, this **reflects on the professional image** you and your staff work so hard to maintain

Where is the PURELL® Perfect Placement for Restrooms?



Finding the PURELL Perfect Placement in every restroom

We recognize there are some restroom configurations which may make placement difficult. Use your best judgment in finding the location which is closest to the PURELL Perfect Placement. Here are a few guidelines for finding the "next best" location.

- Do everything you can to keep the dispenser on the door-handle side of the exit door. Placing it on the hinge side puts it behind the open door, and decreases the likelihood of usage.
- Never place a PURELL dispenser near a soap dispenser. This causes confusion for the patron and minimizes the usefulness of both products.
- For easy access and ADA compliance, be sure to place the dispenser between 36" and 40" off the floor.
- Make sure to keep the dispenser at least 6" away from any electrical fixtures - light switches, outlets or thermostats. Check local regulations to determine actual distance required.
- If there is a paper towel dispenser by the door, try to place the PURELL dispenser between the paper towel dispenser and the door.



A perfect placement is as simple as:

1 Inside the restroom

2 On the wall by the exit door, next to the door handle

3 36" to 40" off the floor

Make PURELL the last thing they see before they leave the restroom, within easy reach, and the odds people will use it increase.

