



# Formulation Without Compromise

## GENTLE, EFFECTIVE PRODUCTS, ROOTED IN SCIENCE

PURELL® formulations are built on decades of scientific innovation, and as a result, the PURELL® brand is recognized by guests, customers, and employees for providing world-class solutions. This lets you take credit for all the things you do to maintain a clean, high-quality facility that prioritizes their well-being.

### Healthier, Happier Skin

PURELL® hand soaps and sanitizers are formulated with the mildest, most effective ingredients available, so you can get the effectiveness you need and the protection from skin damage you expect – in any situation. Healthy skin is a great foundation for a hand hygiene program.



### Science-Based Solutions

The PURELL SOLUTION™ leverages uncompromising hand hygiene products – along with our gentle, effective surface sanitizers and disinfectants – to provide guests, customers, and employees with products that work and that they feel great about using.



## PURELL® Brand HEALTHY SOAP® Products

PURELL Brand HEALTHY SOAP products are available in a variety of gentle and effective formulations. Whether you choose antibacterial soaps, non-antibacterial soaps, or our products with CLEAN RELEASE® Technology, you can count on a soap that's as effective as it is gentle.



### Maintain Skin Health

Nourishes the skin, while gently removing dirt and germs, and supports the skin's natural moisture barrier.



### Healthy Ingredients

Mild formulations that are free of parabens, triclosan, and phthalates.



### Better Experience

Refreshing formulations are pleasant, with added peace of mind that only comes from the PURELL® brand.

## PURELL® Advanced Hand Sanitizer

From America's #1 brand of instant hand sanitizer<sup>1</sup> comes a formulation that kills 99.99% of most common germs that may cause illness.



### Convenient Sanitizing

Offer easy hand hygiene options everywhere soap and water aren't available.



### Most Trusted Brand in Hospitals<sup>2</sup>

Trusted effectiveness in critical situations, while maintaining skin health in high-use environments.<sup>3</sup>



### Gentle and Effective

Formulated with the mildest, most effective ingredients available, including moisturizers and skin conditioners.

## PURELL® Surface Sanitizers & Disinfectants

Formulated to maximize the germ-killing power of alcohol, these formulations are approved for food-contact surfaces and don't require rinsing or personal protective equipment.



### Fast and Effective

Quickly eliminates 99.9% of germs with no harsh chemicals – including human coronavirus in just 60 seconds.<sup>4</sup>



### Worry Free

EPA Design for the Environment (DfE) certified with the lowest allowable toxicity rating and no rinsing required, even on food-contact surfaces.



### Multi-Surface Formulation

Proven on most hard and soft surfaces, including desks, tables, daycare toys, fitness equipment, and more.

PURELL Hand Soaps and Sanitizers are part of The PURELL SOLUTION™ – a complete set of uncompromising hand hygiene products, along with gentle, effective surface sanitizers and disinfectants – that provides guests, customers, and employees with products that work and that they feel great about using.

1. 52 Week IRI Data ending April 2018; 2017 HPIS Data; Hall & Partners, September 2017 Brand Survey. | 2. GOJO Industries, Inc., Market Research - External Market Research, Hall and Partners PURELL Brand Research 2017 (006-079), 1 September 2017. | 3. Skin health study, Study # 2014-12-C10408, December 8-22, 2014, North Cliff Consultants, Inc., Cincinnati, OH. | 4. Coronavirus Disease 2019 (COVID-19) is caused by SARS-CoV-2. PURELL® Surface Sanitizer and Disinfectant Sprays kill similar viruses and therefore can be used against SARS-CoV-2 when used in accordance with the directions for use against Hepatitis A Virus on hard, non-porous surfaces. Refer to the CDC website at <https://www.cdc.gov/coronavirus/index.html> for additional information. | ©2020 GOJO Industries, Inc. All rights reserved. | 30507-1 (6/2020)



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